



WATER COOLER LINKEDIN SURVEY

Name: _____

Email: _____

1. How did you access the LinkedIn group?

Mark only one oval.

- ☐ Email from Leighton Watts
- ☐ Printed flyer posted in the Water Cooler hallways
- ☐ Digital flyer posted in the Water Cooler (elevator or other screens)
- ☐ Direct invitation from a peer community member
- ☐ Word of mouth
- ☐ Stumbled across it on LinkedIn
- ☐ Other: _____

2. Why did you join the Water Cooler Community LinkedIn group?

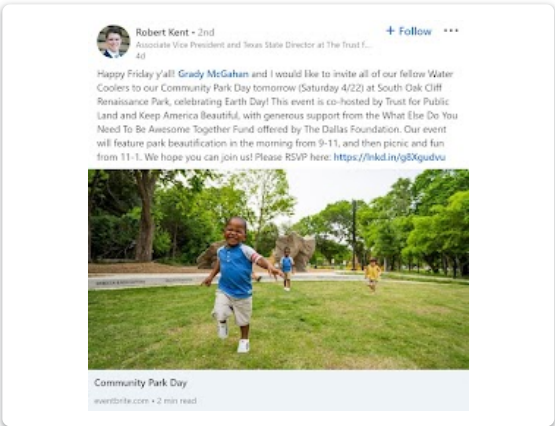
3. What LinkedIn features would be helpful in continuing to establish an environment of collaboration at the Water Cooler in the future?

Check all that apply.

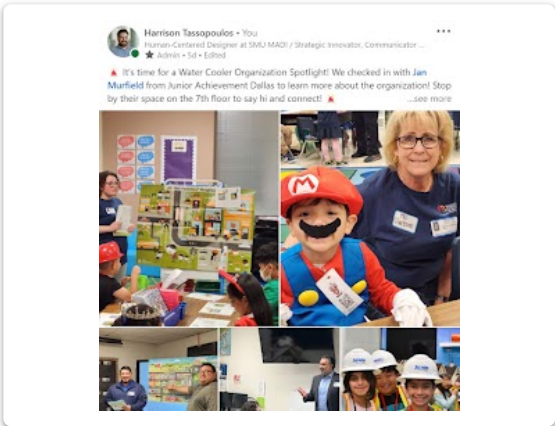
- ☐ Member List
- ☐ Member Messaging
- ☐ Group Feed
- ☐ Dedicated Digital Community
- ☐ Others _____

4. What LinkedIn posts would be helpful in continuing to establish an environment of collaboration at the Water Cooler in the future?

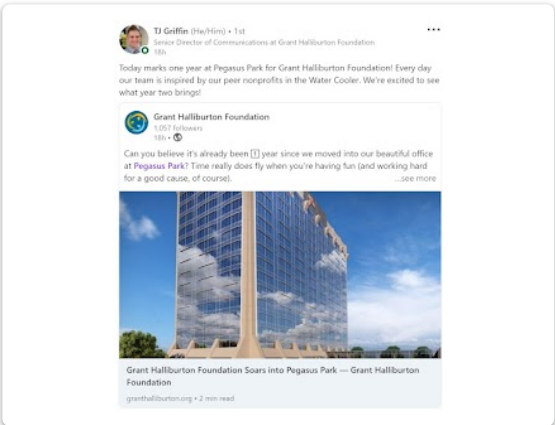
Check all that apply.



☐ Water Cooler/Tenant Community Events



☐ Organization Spotlights



☐ Community/Industry News



☐ Information about Water Cooler services

5. What type of new content would help establish an environment of collaboration at the Water Cooler in the future?

6. Please indicate your level of agreement with the following statements based on your experience after joining and being a part of the LinkedIn group.

Mark only one oval per row.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I know who offices at the Water Cooler.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know what my fellow community members do in their job.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know how to contact my fellow community members.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to build new relationships with other employees.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the missions of other organizations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. Did you add new LinkedIn connections after you joined the Water Cooler LinkedIn group?

Mark only one oval.

- ☐ Yes
- ☐ No
- ☐ Other: _____

8. What actions did you take after joining the Water Cooler Community LinkedIn group?

Check all that apply.

- ☐ Invited another Water Cooler community member to connect via LinkedIn
- ☐ Reached out to a new connection via LinkedIn message
- ☐ Reached out to a new connection via email
- ☐ Reached out to a new connection and scheduled an in-person meeting/coffee/lunch
- ☐ Nothing yet
- ☐ Other: _____

9. After experiencing LinkedIn, are there other digital tools you think the Water Cooler should consider in providing this type of service?

10. If there is anything else you would like to share, please comment below.
